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About Babcock Ranch

Community Overview

Babcock Ranch, America's first solar-powered town, was created by Syd Kitson and Kitson & Partners with the philosophy that smart growth and sustainability work handin-hand. Half of the town's footprint is set aside as greenways, parks, and expansive lakes, providing recreation and scenic backdrops for Babcock Ranch's homes and dining, shopping and entertainment districts. The town is currently planned for 20,000 residences, 60,000 people and 6,000,000 square feet of commercial space.

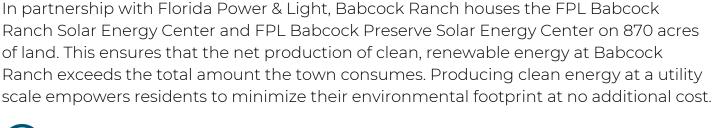
Encompassing 18,000 acres, Babcock Ranch spans the border between Charlotte and Lee counties in Southwest Florida and has quickly become a social and commercial hub for the surrounding region. The town is approximately 15 miles from downtown Fort Myers.

Sustainability Overview

Babcock Ranch was intentionally developed to include stewardship, sustainability, SANIBEL preservation and restoration as key design features. The new town made it possible for the State of Florida to complete the largest preservation land purchase in state history and establish the neighboring 73,000-acre Babcock Ranch Preserve. Approximately 9,000 acres within the town are set aside for green spaces, parks and lakes, with more than 90 percent of all construction located on already impacted

pasture, farm and rock-mined land. Water conservation is woven into its green infrastructure, from landscaping with native, low-impact plants to construction of a weir system to rehydrate surrounding wetlands. Homes are built to Florida Green Building Coalition requirements, with community-wide standards for energy-efficiency and conservation.

In partnership with Florida Power & Light, Babcock Ranch houses the FPL Babcock Ranch Solar Energy Center and FPL Babcock Preserve Solar Energy Center on 870 acres of land. This ensures that the net production of clean, renewable energy at Babcock Ranch exceeds the total amount the town consumes. Producing clean energy at a utility





Awards & Recognition

2024

- John Burns Top 50 Master-Planned Communities of 2024
- RCLCO Top-Selling Master-Planned Communities of 2024
- Money's Best Places to Live of 2024
- Mark Samuelian Award in Urban Resilience 2024

2023

- John Burns Top 50 Master-Planned Communities of 2023
- RCLCO Top-Selling Master-Planned Communities of 2023
- Edison Awards Game Changer Award Winner 2023

2022

- John Burns Top 50 Master-Planned Communities of 2022
- RCLCO Top-Selling Master-Planned Communities of 2022

2021

• Edison Awards - Game Changer Award Winner 2021

2020

- Lee Building Industry Association Master Planned Community of the Year 2020
- Ideal-LIVING 2020 "Best of the Best Eco-Friendly Communities"

2018 - 2007

- Dept. of Environmental Protection's 2018 Domestic Plant Operations Excellence Award for Drinking Water Plant Operations
- 2018 Certified Platinum "Florida Green" Community, Florida Green Building Coalition
- 2018 "Hive 50" designee for leading strategy in housing innovation, vision and economics
- 2018 Designated as a "Crew Friendly City" by This Spaceship Earth for comprehensive environmental approach to development
- Ideal-LIVING 2017 "Best of the Best Eco-Friendly Communities"
- 2007 Council for Sustainable Florida's Sustainable Florida Legacy Award



Neighborhoods

Builders

Babcock Ranch carefully selected a team of homebuilders with a shared commitment to creating an innovative, responsibly developed hometown that exists in harmony with the environment. Renowned national and regional homebuilders currently building in Babcock Ranch include:

- Dream Finders Homes
- D.R. Horton
- <u>DiVosta</u>
- <u>Lennar</u>
- <u>Meritage Homes</u>
- Park Square Homes
- Pulte Homes
- Toll Brothers
- William Ryan Homes

Neighborhoods

Babcock Ranch offers sustainably built single-family homes, townhomes, condos, villas, and coach homes for sale in 14 distinct neighborhoods:

MidTown District

- **Creekside Run:** Gated community with single-family homes. Private neighborhood amenities include a pool, cabana and playground. Homes start in the mid-\$300s.
- **Crescent Lakes:** Gated community with single-family homes, many featuring lake and preserve views. The private amenity center includes a pool, cabana, pickle ball courts, and sports court. Homes start in the mid-\$300s.
- **Palmetto Landing:** Gated community with single-family homes and twin villas. Neighborhood-exclusive amenities include a community pool, splashpad, and fitness center. Homes start in the high-\$200s.
- **Regency at Babcock Ranch:** Gated, 55+ active-adult community with luxury villa and single-family homes. Exclusive amenities include a pool, pickleball and tennis courts, fitness center, putting green, indoor golf simulator, yoga and event lawn, and more. Homes start in the mid-\$300s.
- **The Sanctuary:** Gated community with single-family homes and a central amenity complex featuring a pool, fire pit, outdoor fitness station, event lawn and play area. Homes start in the mid-\$300s.
- **Tuckers Cove:** Water park-inspired community with single-family homes, townhomes and villas. Neighborhood amenities include a lazy river, water slide, luau beach, pools, dining, parks and sports courts. Homes start in the low-\$300s.
- **Verde:** Gated community with single-family homes and private neighborhood pool and cabana. Homes start in the mid-\$300s.



• **Webb's Reserve:** Golf neighborhood with single-family homes, condos and coach homes. Features an 18-hole golf course, putt-putt, state-of-the-art driving range, restaurant, pool and sports courts. Homes start in the high-\$200s.

WestTown District

- Lake Timber: Single-family homes located just west of Founder's Square. Homes are priced from the \$400s to over \$1 million.
- **Northridge:** Single-family homes featuring 13 2-6 bedroom home designs. Homes start in the high-\$300s.
- **TerraWalk:** Single-family and attached villa homes. The private 8+ acre lakeside resort complex features a resort-pool, spa, pickleball, bocce ball and tennis courts, fire pit lounge, event lawn, dog park, and internal walking trails. Homes start in the high-\$300s.
- **Townwalk:** Townhome community steps from Founder's Square. Homes start in the low-\$300s.
- **Waterview Landing:** Single-family homes situated on a peninsula overlooking the water. Homes start in the mid-\$400s.
- **Willowgreen:** Coach home neighborhood overlooking Lake Babcock featuring a neighborhood pool and fire pits. Homes start in the high-\$300s.

Rental Neighborhoods

Built with the same commitment to excellence, Babcock Ranch offers two rental home neighborhoods that allow residents to live in a sustainably-focused town without the immediate financial investment of home ownership:

- The Flatwoods: Located in WestTown, The Flatwoods features 3-, 4-, and 5-bedroom single-family homes with fenced-in backyards and 2-car garages. Neighborhood exclusive amenities in addition to those at Babcock Ranch include a dog park, basketball court, putting green, covered picnic area, barbecue grills and a playground. Monthly rent starts in the mid-\$2,000s.
- <u>Canopy</u>: Canopy at Babcock Ranch offers studio, 1-, 2-, and 3-bedroom pet-friendly apartments nearby downtown Founder's Square. Neighborhood exclusive amenities include a pet spa and dog park, pool, outdoor entertainment deck, fire pits, outdoor kitchen and grilling station, recreation/game room, fitness center, yoga studio & spin room, bocce ball court, conference rooms, coworking spaces, and more. Monthly rent starts in the mid-\$1,000s.

Town Amenities

At Babcock Ranch, **Lake Timber Lodge** and **Cypress Lodge** provide a mix of one-of-a-kind experiences for Babcock Ranch residents to enjoy amenities like swimming pools, grills, tranquil porch areas perfect for bird watching, clubhouses, a game lawn and more.



Lifestyle

Building a new town from the ground up that is thoughtfully designed to help residents live a happy and healthy life is no small feat. Factoring in collaboration, creativity and an intense focus on details, Babcock Ranch's eight core initiatives are at the heart of the town's development and future growth. The core initiatives include education, energy, environment, health, recreation, storm safety, technology and transportation.

Commerce & Cuisine

Intentionally designed, Babcock Ranch offers multiple town centers so residents can enjoy a walkable lifestyle no matter where they live within the community. A range of restaurants serving diverse cuisines, grocery stores, convenient services, and medical facilities providing essential care, offer residents access to everything they need within reach.

- **Founder's Square:** The social hub of Babcock Ranch's WestTown, it is located along the edge of Lake Babcock and is the central gathering place and serves as the site of town events, music and celebrations.
- **Crescent B Commons:** A <u>retail plaza</u> which offers a variety of shopping, dining experiences, health and wellness services, veterinarian, and a Publix with a drive-thru pharmacy and adjacent liquor store.
- The Shoppes at Yellow Pine: A lakefront retail plaza that features a mix of national and local retailers, restaurants, urgent care, medical services and more.
- **B Street** (Coming soon): A vibrant, walkable plaza located directly across from Founder's Square, B Street will feature a mix of shopping, dining, retail, office and residential spaces.







Education

Babcock Ranch offers environments designed to give students an excellent educational foundation starting in pre-K to High School with two in-town charter schools.

- **Bloom Academy:** A preschool and childcare facility serving ages 6 weeks to 12 years old, Bloom's programs are led by former teachers with extensive childhood experience teaching social skills and early education in an amazing setting and safe environment.
- **Babcock Neighborhood School:** For grades K-8. Offers a "greenSTEAM" education that integrates science, technology, engineering, the arts and mathematics. The curriculum focuses on local landscape, history, culture, and context which encourages students to explore the world around them.
- **Babcock High School:** A state-of-the-art, project-based learning school where students continue their STEAM-focused education. The school offers options like AP courses, Dual Enrollment, and the AICE Diploma. The campus houses science labs, multiple assembly areas, a media room, and a multi-purpose field house that acts as a storm shelter and recreation center for school and community activities.

Health & Wellness

Health is one of Babcock Ranch's core initiatives and the town is designed to offer residents multiple ways to improve their physical and mental wellbeing. From healthcare facilities to carefully planned greenspaces and nature trails, to robust resident programming and even a community garden encouraging residents to grow and eat fresh, locally grown produce, Babcock Rach takes a holistic approach to healthy living.

- Lee Health and WellWay: A state-of-the-art wellness facility shared by Lee Health and WellWay offering a comprehensive suite of modern health and wellness services. Lee Health offers primary care services, a full-service family medicine clinic, specialized physical and manual therapies and premier rehabilitation services. WellWay offers expansive fitness amenities, combined with proactive care management, nutrition, stress management, clinical services, and data analysis providing a clear path to optimal health.
- Tampa General Hospital (Coming Soon): Tampa General Hospital (TGH) is bringing its top-tier healthcare and one of the nation's leading academic health systems to Babcock Ranch with 12,5000 square feet of medical space, including the 6,5000-square-foot TGH Urgent Care powered by Fast Track, opening in late 2025. The clinic will provide comprehensive treatment for common illnesses and injuries. The other 6,000-square-foot medical facility will offer primary and pediatric healthcare services. Also coming soon, Tampa General will bring first-class primary care directly to residents' homes.



Nature

Dedicated to sustainability, preserving a thriving ecosystem and a love for the land, Babcock Ranch is nestled amidst expansive preserved lands, embodying the essence of Florida's natural beauty.

- **Trails:** Planned for over 100 miles of greenways, recreational trails and walking paths, the town's trail system caters to all abilities, from short walks to extensive hikes, residents have endless opportunities for outdoor exploration and connection with nature.
- **Preservation:** Babcock Ranch has created a harmonious place for humans, flora, and fauna to live together through smart and purposeful environmental management. With a commitment to preservation, more than 50% of the property is set aside for green spaces, parks, lakes, and nature paths.
- Wildlife and Natural Vegetation: Babcock Ranch is home to more than 30 indigenous animal species such as burrowing owls, pine snakes, great blue herons, the American alligator and the Florida Panther. The town has a Florida panther mitigation plan for the survivability and protection of about 11,000 acres of panther habitat that include the protection of the Florida Wildlife Corridor.
- Wildlife Management and Education: Unique to Babcock Ranch, the town has a dedicated Environmental Conservation Manager and Wildlife Biologist who is responsible for overseeing 13,000 acres of preserves. This includes exotic vegetation removal, exotic fauna control like feral hog management, prescribed burns, native supplemental plantings and educating residents on local ecosystems and wildlife behaviors for both to coexist safely in harmony.







Parks & Recreation

As the destination for outdoor living, the Babcock Ranch Parks and Recreation Department provides world-class recreational opportunities for parkgoers and oversees a diverse range of amenities and programs designed to enhance the quality of life within the town.

• The PKWY: Babcock Ranch's latest collection of six new innovative parks nestled between 313 acres of lush preserve space and Babcock Trail Road in MidTown. This interconnected park system offers custom park equipment, themed playgrounds, multipurpose fields, designated fishing areas and fenced areas for small and large dog breeds.













- **Jack Peeples Park:** Spanning 4.5 acres, this dynamic park boasts a multipurpose field, 12 pickleball courts, basketball court, two bocce ball courts and a playground.
- **Sunset Park:** Features a dog park and Dick Cuda Trail, a serene two-mile, pet-friendly recreational loop where visitors can travel along a natural crushed shell path ideal for walking and biking.
- William & Mary Ann Smith Sports Complex: Newly opened in 2024, this 23-acre complex features a softball field, baseball field, natural turf/multipurpose field, and a stadium field with running track, and skate park.
- **Babcock Jams:** A community music program for aspiring singers and musicians who want to learn, interact and perform at venues across Babcock Ranch. This initiative was established by Nashville singer, songwriter and musician, Dave Isaacs, who coached resident musicians to enhance their technique and performance style. The program has now been turned over to the Music & Arts Director, Harper Pyle, to continue and enhance the original vision.



Technology

As America's first solar-powered town, technology and nature work hand-in-hand at Babcock Ranch. To create a fully connected and thriving town, Babcock Ranch is equipped with:

- 1 gigabit high-speed fiber optic network included for all residents
- Solar-powered clean energy at a utility scale which empowers residents to minimize their environmental footprint at no additional cost
- Solar trees throughout the town are an innovative combination of technology, functionality, and art serving as charging stations and a focal point for clean energy education
- Energy-efficient homes built to Bronze Standard of Certification or higher from the Florida Green Building Coalition

Community Engagement & Events

Encouraging a well-balanced life at Babcock Ranch, the town's plethora of events connects residents and helps build a strong sense of community. Various Babcock Ranch departments are credited with playing a central role in creating ample opportunities for residents to shape meaningful and memorable experiences for family, friends, and neighbors.

- **Babcock Ranch Art Show:** An annual free, juried art show for residents and neighbors to browse amazing art by local and national artists who work in watercolor, oil, acrylic, sculpture, photography, metal, jewelry, ceramics, wood and fiber. Guests can enjoy fare from favorite local food trucks and refreshments from various Babcock Ranch establishments.
- Food Truck Fridays & Saturdays: Nearly every Friday and Saturday evening in Founder's Square, residents can enjoy a variety of food trucks and live music while shops and restaurants around the square remain open along with Slater's Goods & Provisions outdoor bar, adding to the festive atmosphere.
- **Farmer's Market:** Shop for fresh fruit, vegetables, plants, seafood, cut flowers and more during the Local Roots Farmers Market open on select Sundays in Founder's Square.







Sustainability & Resilience

FPL Partnership

Babcock Ranch's vision to establish itself as America's first solar-powered town was made possible through close collaboration and partnership with Florida Power & Light Company (FPL).

- In 2009, Babcock Ranch began its longstanding relationship with FPL through a landmark agreement to build two large-scale solar energy centers to benefit Babcock Ranch and all FPL customers, demonstrating a joint commitment to making Florida a leader in clean energy and sustainability. Today, Babcock Ranch is one of the few places in Florida where you can see FPL solar energy centers, solar trees, electric vehicle charging stations and battery storage in one place.
- Babcock Ranch houses the FPL Babcock Ranch Solar Energy Center and FPL Babcock Preserve Solar Energy Center on 870 acres of land. Each one is capable of generating 75 MW of clean energy, for a combined total of 150 MW capacity and 687,000 solar panels. The solar energy centers ensure that the net production of clean, renewable energy at Babcock Ranch exceeds the total amount the town consumes.
- Created by FPL, Babcock Ranch houses one of the largest solar-plus-storage systems operating in the U.S. today which can provide a steady supply of power on partly cloudy days and at night.
- FPL collaborates with Babcock Ranch to develop educational programs and materials that promote awareness and understanding of solar energy among the public, such as through the installation of community solar trees in Babcock Ranch's downtown and most recently, **Solar Ranch An FPL Eco-Discovery Center.**







Solar Ranch

Highlighting Babcock Ranch's and FPL's joint commitment to clean energy and environmental stewardship for Florida, **Solar Ranch – An FPL Eco-Discovery Center** located at Babcock Ranch is an experiential facility that serves as an educational, entertaining epicenter for solar energy and clean technologies.

- The 2,500-square-foot facility supports three core Babcock Ranch initiatives education, energy, and technology which is amplified for visitors through interactive exhibits and augmented reality components.
- Visitors of all ages will learn about solar energy, battery storage, storm resiliency, EV technology and the flora and fauna native to Babcock Ranch through interactive, seek-finding exhibits.
- Drivers will also be able to "take a spin" and test their electric vehicle driving skills in a Roblox-powered game, which helps illustrate the benefits of electric vehicles and charging options available to FPL customers at home and on the road.
- Guests have access to the adjacent three-story observation tower to get an amazing view of the two FPL solar energy centers, which together feature approximately 687,000 solar panels that help deliver reliable energy to the Babcock Ranch community and all FPL customers.

The Solar Ranch is located at 8500 SR 31 Babcock Ranch, FL 33982 and open to the public. Visitors can stop by the center Wednesday-Saturday from 9 am to 5 pm and Sunday from 11 am to 5 pm.







Storm Resilience Features

- **Location:** Babcock Ranch is located beyond the reach of coastal storm surge at elevations of 23.9 feet or more above sea level. All development is located outside of flood zones.
- Landscape and Vegetation: Babcock Ranch is developed with extensive use of native plants that are best suited to withstand the Southwest Florida storm and fire cycles. Native plants reduce storm runoff and flooding, improve surface water quality, require less maintenance and irrigation and help conserve energy by providing natural shade and cooling.
- **Storm Water Management:** Babcock Ranch implemented an innovative storm water management system which features:
 - Restored natural systems historic flow-ways that have been weathering storms for decades
 - Network of lakes and wetlands designed and managed to both reduce the quantity and enhance the quality of water flowing off the property compared to pre-development conditions
 - Redundant interconnections, constructed with reinforced concrete pipe
 - Accountability measures for water quality include baseline testing prior to the beginning of construction, and annual testing to ensure compliance
 - Smart Pond technology added in 2021 provided new capability to monitor lake levels and analyze weather forecast information in real time
 - Installation of pump that allows water management district to move water between lakes or pump down water levels in advance of storm events

Storm-hardened Utilities

- Florida Power & Light's transmission poles are hardened to withstand up to Category 5 hurricanes
- Redundant energy sources- including on-site utility scale solar generation (150 MW), a backup battery storage facility (10 MW) and the grid
- Underground transmission from the on-site FPL substation to all homes and businesses at Babcock Ranch
- On-site water and wastewater utility facilities (Babcock Ranch Town & Country Water Utility) elevated above the 100 year flood plain
- Underground fiber optic lines for data connectivity



• Florida Green Building Coalition (FGBC) Standards

- Every home and building at Babcock Ranch must be certified by the FGBC
- This program ensures that homes and buildings exceed Florida Building Code (FBC) and Florida Energy Code requirements
- Based on the Florida Building Code wind load maps, structures at Babcock Ranch must be built to withstand winds up to 160 mph
- The FGBC certification ensures that each home also addresses energy efficiency, water efficiency, site protection, health and wellness, resource efficiency and durability/disaster mitigation
- Babcock Ranch is a certified Platinum "Florida Green" community by FGBC, the highest achievable level

• Southwest Florida Evacuation Center at Babcock Ranch

- The 40,600-square-foot Field House at Babcock High School also serves as an emergency shelter for the surrounding area accommodating up to 1,343 people
- It is the only shelter in the region designed and built to ICC 500 standards, rated to withstand winds up to 180 mph and features a 350KW generator
- Recent Storm Events: Babcock Ranch was impacted by Hurricane Irma (2017) prior to its official opening. Since welcoming its first residents in 2018, Babcock Ranch has felt impact or been in the direct path of three hurricanes. Hurricane Ian (2022), Hurricane Helene (2024) and Hurricane Milton (2024). During these hurricanes, the town experienced strong winds, including sustained winds of 100 mph for eight hours during Hurricane Ian, yet suffered little to no damage. Each time, Babcock Ranch emerged without losing power or internet, without flooding and with fully operational water utilities. Minor damage incurred was related to landscaping, signage and some outdoor screen enclosures.









Land preparation and infrastructure construction gets underway; FPL starts construction of the Babcock Ranch Solar Energy Center



JUNE 2016

Groundbreaking for Founder's Square



Groundbreaking for the first model homes at Lake Timber



DEC 2016

Groundbreaking for Babcock Neighborhood School



FPL Babcock Ranch Solar Energy Center goes online





MAR 2017

Founder's Fest marks opening of first model homes & Discovery Center





Opening of Babcock Neighborhood School





First residents move in; opening of Slater's and The Hatchery



Official grand opening of Babcock Ranch; FPL adds battery storage to the Solar Energy Center





Grand opening of Lee Health Healthy Life Center







Babcock Neighborhood School opens in new permanent home on the central education campus







Opening of Jack Peeples Park; opening of Lee Physicians Group medical offices



Bloom Academy opens in Founder's Square, providing daycare and Pre-K education





Cypress Lodge & Innovation Tower and Park opens to residents





Crescent B Commons shopping plaza opens offering convenient shopping, dining and service experiences including a Publix



Babcock High School & The Field House open for the 2022-23 school year







DEC 2022

The Field House receives ICC 500 certification



Grand opening of six new residential neighborhoods in MidTown



NOV 2023

Babcock Ranch partners with Tampa General Hospital to bring a 6,500-square-foot TGH Urgent Care to The Shoppes at Yellow Pine



APR 2024

Babcock Ranch opens the Solar Ranch -An FPL Eco-Discovery Center in partnership with Florida Power & Light



120,000 square feet of retail space in The Shoppes at Yellow Pine fully leased







The Flatwoods, Babcock Ranch's single-family rental neighborhood, opens



Bark Park, the first of six innovative parks in The PKWY, opens



AUG 2024

Bloom Academy opens 18,000-squarefoot Cypress Commons campus







The William & Mary Ann Smith Sports Complex opens



Hillcrest Park, Bluebird Park and The Lagoon open in The PKWY









Palmetto Park opens in The PKWY



Explorers Park opens in The PKWY





First wave of shops and restaurants open in The Shoppes at Yellow Pine





Town Population & Growth

Babcock Ranch is planned for 20,000 homes and 60,000 residents upon completion. The town is currently in its second phase of development.

Year Ending	Home Sales	Homes Closed	Residents (approximate)
2018	260	142	355
2019	510	393	983
2020	1,044	801	2,003
2021	1,758	1,401	3,503
2022	2,692	2,060	5,150
2023	3,649	3,001	7,502
2024	4,446	4,068	10,170







Future Growth

Babcock Ranch encompasses 18,000 acres of land and in the future will consist of approximately 20,000 homes and even more places for living, learning, working, playing and creating. As the town continues to grow, so will the array of shopping, dining, entertainment, recreation, health care and services, with purposefully planned retail and commercial to serve residents' daily needs.

The Shoppes at Yellow Pine

The lakefront retail plaza opened in May 2025 and is poised to be an exciting go-to destination within the town featuring national and local retailers, dining establishments, plus urgent care and medical services provided by Tampa General Hospital.

B Street (Coming Soon)

A posh, walkable plaza located in WestTown across from Founder's Square, B Street will feature a vibrant array of dining, retail, commercial, office and residential spaces, combining the convenience and energy of a bustling city center.

MidTown Center (Coming Soon)

A new commercial area that will include a grocery-anchored shopping center and additional commerce, dining, retail and residential spaces surrounding a 4-acre village green.

Curry Commerce Center (Coming Soon)

A state-of-the-art industrial park to be located at Curry Preserve Drive and Cypress Parkway that will house 255,000 square feet of industrial flex space and accommodate a wide variety of tenants in need of industrial, office, or showroom space.

