

EQUIPPED FOR INNOVATION

Babcock Ranch is committed to becoming a place for forward looking, sustainable technological development – a “living laboratory” where leading innovators can design, deploy and refine smart technologies that will change the way we live. This emphasis on innovation and technology – powered by clean, renewable solar energy - opens the door for job creation by positioning Babcock Ranch as the premiere place for sustainability-minded companies to call home.

The 6 million square feet of light industrial, retail, commercial civic and office space approved as part of the master plan for Babcock Ranch supports the creation of employment opportunities in researching, developing and implementing the new technologies and products of an innovation economy. Strategic partners like Florida Power & Light (FPL), CenturyLink and Lee Health are already leveraging the technological infrastructure of Babcock Ranch to take new and emerging technologies and service delivery models from concept to reality.

FPL is researching and testing battery-storage technology aimed at improving the predictability and reliability of solar power. The 10MW of battery storage added in March 2018 made the Babcock Ranch Solar Energy Center the largest solar-plus-storage project operating in the U.S.

Doctors are just a “click” away. Lee Health is taking advantage of the gigabyte of fiber-optic connectivity to launch tele-health consultations with doctors based at the Lee Physician Group Clinic at Babcock Ranch.



Babcock Ranch Business Advantages

OPPORTUNITY ZONE

All Babcock Ranch lands located within Charlotte County and part of an economic Opportunity Zone. Created by the Federal Tax Cut and Jobs Act of 2017, Opportunity Zones are designed to stimulate private, long-term investment. Business benefits include tax incentives including the waiver of federal capital gains taxes. Opportunity Zone incentives are available for qualified investments at Babcock Ranch through 2027.

LIFESTYLE

The Babcock Ranch lifestyle is a powerful tool for attracting and retaining top talent. With a seamless melding of modern technology and timeless hometown charm – all nestled within expansive natural spaces – this solar-powered town delivers an unmatched quality of life

- Innovative public charter school offering Project-Based Learning (PBL) and a Green-STEAM curriculum
- Educational programs for lifelong learning
- Community gardens
- Access to trails and lakes
- Regional parks
- Neighborhood pools/clubhouses
- Health & Wellness Center

NEW HOMES FROM \$200s TO OVER \$1.5 MILLION

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Babcock Ranch spans the border between Charlotte and Lee counties and has quickly become a social and commercial hub for the surrounding region. Founder’s Square at Babcock Ranch is less than a 25-minute drive from downtown Fort Myers. The latest census figures show there are nearly 207,000 people living within a 25-mile commute – and more than 951,000 within a 45-minute drive. That’s a significant pool of potential customers and employees for Babcock Ranch businesses to tap.

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